

# 'Communicate to vaccinate' (COMMVAC) 2: Implementing communication interventions to improve childhood vaccination uptake in low income countries



## Background to the project

Effective communication between the health services and the parents and caregivers of children can improve childhood vaccination uptake and strengthen immunization services in low income countries (LICs). A key challenge, however, is how best to integrate evidence-based communication strategies into vaccination programme delivery at scale.

## What does COMMVAC 2 aim to achieve?

COMMVAC aims to develop guidance for policy makers and programme managers on how to strengthen vaccine delivery and increase vaccination uptake in LICs through the integration of evidence-based communication strategies that are adapted for local conditions.

## What are the objectives of the COMMVAC 2 project?

This is a mixed methods project with five components:

- To map the range of communication activities used in vaccination campaigns
- To develop an outcomes framework for provider-parent communication interventions to improve childhood vaccination uptake
- To describe and analyse how vaccination programmes are implementing communication interventions to improve childhood vaccination uptake, including how these are packaged, combined and delivered
- To review systematically evidence on health system barriers and facilitators to the successful and sustainable scaling up of vaccination communication interventions

- To develop and disseminate best practice guidance on effective vaccination communication interventions for application in LICs

## What are the key COMMVAC 2 outcomes?

These include: (1) an approach to standardising outcomes for future vaccination communication intervention trials; (2) deeper understanding of the range of vaccination communication interventions being delivered in LICs and the factors associated with their implementation at scale; (3) improved childhood vaccination uptake in LICs; and (4) knowledge resources tailored for LICs.

## Who is involved?

The COMMVAC partners include the Norwegian Knowledge Centre for the Health Services, Norway; La Trobe University, Melbourne; the University of Calabar, Nigeria; the Ministry of Health, Mozambique; the Swiss Tropical and Public Health Institute/Swiss Centre for International Health, Switzerland; the International Union for Health Promotion and Education; and the Pontificia Universidad Católica de Chile. The project is funded by the Research Council of Norway.

Please visit our website at [www.commvac.com](http://www.commvac.com)

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